



MINISTRY OF HEALTH AND ENVIRONMENT

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ANY REPLY TO THIS COMMUNICATION
SHOULD BE ADDRESSED TO THE
PERMANENT SECRETARY AND THE
FOLLOWING REFERENCE QUOTED:

REF NO: _____

June 11, 2009

Kevin T Kavanagh, MD
402 Bogle St #3
Somerset, KY 42503

Dear Dr. Kavanagh,

**Re: Request for Permission to use your Graphic Health Warnings in fulfillment of
The Framework Convention in Tobacco Control (FCTC) Obligations.**

Your kind approval is requested in the use of the graphic health warning attached, which was accessed from your website: *Tobacco Facts*. This is to assist Jamaica in meeting the requirements of the Framework Convention on Tobacco Control (FCTC), Article 11: "**Packaging and labeling of tobacco products**".

As signatories to the FCTC, Jamaica's Ministry of Health, in collaboration with the Bureau of Standards, is amending the Regulations governing health warnings on cigarette packages, on behalf of the Member States of the Caribbean Community (CARICOM). Health warnings will be required to have graphic/pictorial components in order to improve their impact on smokers and help deter commencement of smoking by the youth.

The picture we are particularly interested in is found at URL:
http://www.tobaccofacts.info/neck_tumor.htm

We have already amended and prepared the draft text of the Regulations governing the labeling of cigarette packages in the Caribbean Region. We now urgently need the graphics/pictograms for attachment as appendices to the Regulations before submission to the Regional Standards Organization for endorsement.

If your approval is granted please send us the relevant materials in order for us to have images of high resolution transferred for a better presentation of the packages.

Your kind consideration would be most highly appreciated.

Yours sincerely,



Dr Eva Lewis-Fuller

Director, Health Promotion & Protection Division

cc: PS
CMO